

FEB 1970

P-Gent, George  
Taylor, Frank EFRANK TAYLOR OUT  
AS MCGRAW EDITORSoc. 4.01.2 McGraw-  
Hill Book Comp.  
(or Publishers)Trade-Book Division Chief  
to Form Own Company

By GEORGE GENT

Frank E. Taylor, for five years the editor in chief and general manager of the trade-book division of the McGraw-Hill Book Company, is leaving to open his own publishing company.

Mr. Taylor, who dealt with Vladimir Nabokov, Eldridge Cleaver, Marshall McLuhan, Harold Taylor, Leo Rosten, Fred Dutton and Desmond Morris, among other authors, said that yesterday would be his last day at the office. He said he was leaving because of a company reorganization "that pushed me aside to work on special projects, which I found intolerable."

Under the reorganization, McGraw-Hill's trade-book division and children's division are to be brought closer together under Dan Lacy, the company's senior vice president of general books.

## Told of Plans Friday

"I was told of the plans on Friday," Mr. Taylor said yesterday, "and I simply could not go along with them."

Asked if he had resigned, Mr. Taylor replied:

"No, I did not. I refused to resign. I'm telling my friends that I've been fired."

Mr. Lacy said: "As far as I know, Mr. Taylor is still with the company. He has been asked to work with me on special projects of his own instigation. Of course, he has spoken about starting his own company for some time, and he may decide that he wants to leave. But as of now, he's still with the company."

Harold W. McGraw Jr., president and chief executive officer of the book company, a division of McGraw-Hill, Inc., was out of town and could not be reached.

Mr. Taylor said he had long been disaffected by the situation in publishing.

## Relationships Eroded

With the increasing trend toward mergers among once conservative publishing houses and the shifting of editors from one house to another, he said, "I have seen the unnecessary erosion of hundreds of creative editorial relationships. A way must be found to assure the full life of a book which begins with a writer and ends

Mr. Taylor said he would start his own company, to be called Frank Taylor Books.

Financing has been obtained, he said, and negotiations are under way with a publishing house to print and distribute the books Mr. Taylor will develop and edit.

## Seeks Share of Profits

He said authors would come to him and he would negotiate the terms of the agreement with the publishers. Authors' advances would come from him, in return for which he would receive a specified share of any profits from the publishing house.

Asked if any of McGraw-Hill's authors were planning to leave with him, he replied:

"That will be entirely up to them. I've been in publishing 22 years and have left several companies. It has never been my practice to ask authors to leave with me. But I know many authors are dissatisfied with the publishing houses, and several have told me that my plans are the wave of the future."